



VICTOR GOLD RUSH DAYS 2021

Dear Crafters and Vendor Friends!

It's that time of year to prepare for Victor's Gold Rush Days. We celebrate our heritage as the largest gold mining district in the US that is still producing gold. The celebration will take place July 16 – 18th, 2021. Victor Gold Rush Days is sponsored through the efforts of the Victor Business Alliance in collaboration with the City of Victor and several non-profit groups in our area.

This event takes place in historic Victor, CO where we have lots of exciting projects underway. Since Victor's elevation is over 9000 feet above sea level, we recommend all vendors be prepared for sudden weather and temperature changes.

Electricity is limited, so there is an option for vendors to bring your own generators or pay the \$25 per weekend fee of using our electricity. Water, bathrooms and portables are nearby. We will make every effort to accommodate your needs, but vendor spaces will be assigned at the discretion of the Vendor Coordinator on a first come first served basis. Your cooperation in this matter will be greatly appreciated.

Lodging is available through The Victor Hotel (719-689-3553). Several AirBnB's are located within the area, please check out the Business Tab on the City of Victor website. A KOA campground (800-562-9125) is available about 7 miles from Victor on County Road 81, if so desired. There are a limited number of campsites within the city that can be reserved through Mike Marsack at 719-689-3444. We recommend that you make reservations early. Please inquire about parking for personal accommodations.

The City of Victor has a sales tax rate of 6.9%. Victor compares vendor information to the State of Colorado's sales tax receipts. Ensuring that you charge this amount on your qualifying retail sales will help protect you from an audit.

It is our intention to produce an event that you will find exciting and profitable so that you will look forward to coming back to Victor, CO. We welcome your feedback and input.

Mike Marsack-GRD Vendor Coordinator
PO Box 538
719-689-3444
windwhisperer251@gmail.com

Victor Gold Rush Days Vendor Application (2021)

Business Name: _____

Contact Name: _____

Business Address: _____

Contact Phone: _____ Alternate Phone: _____

Describe Product and Display:

Email Address: _____

10 x 10 single space - \$50.00

Additional space add \$50.00 per space

** Electricity is an additional one time charge of \$25.00 per vendor for the entire weekend.*

Payments may be made by check or money order, made out to the Victor Business Alliance (VBA) and **MUST** accompany all vendor applications. **Deadline for application submission: Monday, July 12th, 2021.**

Mike Marsack – GRD Vendor Coordinator
P.O. Box 538
Victor, CO 80860

PLEASE READ THE FOLLOWING DIRECTIONS CAREFULLY

Restrictions on merchandise and/or prizes

- No drug related or pornographic items.
- No knives, lighters or weapons of any kind to be sold to anyone under the age of 18.

Arrival and Check-In

- Check-in is at the Beer Garden located in the 3rd St. Plaza.
- Directions for parking and set-up will be provided here.
- An information packet with further directions/information will be provided.

Fees/Cancellations

- Price per space for the entire event is \$50. This fee includes city vendor permits. Non-profit vendors will not pay a vendor fee.
- Full payment made out to the Victor Business Alliance must accompany vendor application.
- Cancellations must be made in writing, no later than 30 days prior to the event will receive a full refund.
- Cancellations with less than 30 days notice will receive a partial refund.
- There is no refund or fee transfer for “no-shows”.
- There will be no exceptions to these payment rules.

Space Specifications

- All space assignments are made at the discretion of the Vendor Coordinator.
- All single spaces are 10' x10'. If you have displays, equipment or products that do not fit into the confines of this space, you will need to purchase another space. No discounts will be given for products that do not fill these spaces.
- Sandbags or concrete anchors, must be used to secure tents.
- Spaces will be marked and numbered on the street.

Services

- Trashcans will be placed throughout the vending area, but vendors are responsible for cleaning their area of trash, leftovers and waste during and after the event.
- Water, restrooms and portables are available nearby.

Security

- Limited security is provided and vendors must have their own insurance for the event. Vendors are responsible for securing all business and personal items during the event. The City of Victor and the Victor Business Alliance are not responsible for lost or stolen property. All vendors are encouraged to report any suspicious behavior to event staff immediately.
- Skateboarding, roller-blading, scooters and bikes are not allowed in the vending area. Violators will be asked to leave by security.

General Information

- You may check in on Friday, July 16th, between 9:00am and 4:00pm. After check-in, vendors are asked to remain open until 5:00pm on Friday and Saturday. Vendors have the option of extending hours on Friday and Saturday. Sunday must be completed by 7:00pm.
- All vendor applications will be reviewed and approved at the discretion of the event staff. Vendors will be notified of their assigned spaces 1 week prior to the event.

For any questions, please contact:

Mike Marsack- GRD Vendor Coordinator

PO Box 538

719-689-3444

windwhisperer251@gmail.com